# **DIXIE** the space-saving plastic case in striking design

Sustainable logistics case and modern product packaging in euro-pallet dimensions

W.AG FUNKTION + DESIGN





Case solutions for your success.



Wolfgang Wagester CEO of W.AG Funktion + Design GmbH

# Modern packaging solution in euro-pallet dimensions!

Cases used as product packaging stand for product protection and organization in mobile use. Especially high quality and heavy products need a reliable packaging solution with individual designed foam inlays that guarantee a solid protection of the content.

With its striking design and high funcitonality "made in Germany" the DIXIE case meets all demands for a brilliant entrance.

Because of its case sizes in euro-pallet dimensions and technical features such as the optional divider for an optimal utilisation of the interior, DIXIE internalises logistical advantages that help companies to optimize their processes.



Cases in euro-pallet dimensions simplify production processes, save operations and protect your products. Because of DIXIE you can save resources in packaging material, store capacity and time in packaging, repackaging and sorting.

Let yourself be conviced by DIXIE's strengths being an attractive product packaging and clever logistics container.





- 4 Industry solutions
- 6 DIXIE within a circulation system
- 8 DIXIE designed for logistics
- 10 The versatile product packaging
- 12 Convincing features ...

- 14 Dimensions and colours
- 16 Inlays and foams
- 17 Screen printing and pad printing
- 18 In-house expertise of W.AG



### **Industry Solutions**



Measuring Instruments / Optics / Precision Mechanics



Medical Technology / Pharmaceutical / Dental





DIXIE represents a reliable packaging for sensitive measuring instruments with an optimal product protection. Longish case content in the DIXIE case finds enough space and can conveniently be placed or removed due to individual designed foam inlays.





The question about a safe packaging solution for sensitive instruments from the medical and dental technology for mobile use and transportation can unhesitatingly be answered with DIXIE cases.



# \*

#### Tools / Machine Parts / Powertools



#### Advertising / Promotion / Presentation





Robust cases with individual designed inlays guarantee an allround protection. Tools, powertools or machine parts in high quality are protected against extreme demands in daily use.







Because of its attractive dimensions even DIXIE is suitable for product and service presentations. Its striking design attracts attention from afar and becomes a real eye-catcher when aligned in print and colour to your corporate design.



### **DIXIE** within a circulation system





Loving music



"The DIXIE case scores with its comfortable handling and provides our semi-finished products an optimal transportation protection. As a result we can save a lot of time, reduce the reject rate and prevent conventional costs for packaging material."

James Rose, Logistics Manager clearaudio electronic GmbH



W.AG delivers DIXIE cases with individual designed foam inlays





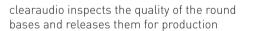




Empty cases are stacked and wrapped on the euro-pallet and dispatched to supplier A

#### Supplier A

Supplier A anodises round bases to high gloss and sends assembled DIXIE cases back to clearaudio





#### Supplier B

Supplier B refines round bases and dispatches them to clearaudio



clearaudio checks round bases for damages and ships the DIXIE cases to supplier B for further processing



### **DIXIE -** designed for logistics









- ► All DIXIE sizes can be arranged on the euro-pallet without excess length
- ▶ Excellent stackability due to the engaging stacking corners
- Optimal utilisation of the storage area
- ▶ Realisation of a better overview
- ▶ Optimisation of your production process and increase in productivity







Quick scanning of the barcode



Utilisation of the cardboard box without filling material

Easy picking thanks to the ergonomic handle



Suitable for the use on conveyor belts



Easy transport and optimal utilisation of the transportation aids



Transparent divider for clear visual inspection

### The versatile product packaging





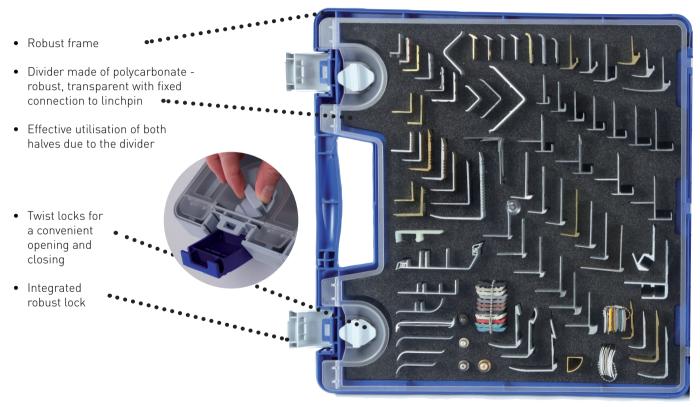


### Convincing features ...



### Interior case details





### Dimensions and colours

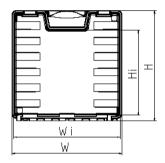




article	exterior dimensions (WxHxD)
D 84212 (NEW!)	388 x 255 x 125 mm
D 84485	388 x 388 x 85 mm
D 84411	388 x 388 x 110 mm
D 84413	388 x 388 x 135 mm
D 86415 (NEW!)	588 x 388 x 160 mm

#### interior dimensions (WixHixDi)

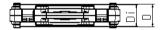
370 x 165 x 115 mm 370 x 295 x 75 mm 370 x 295 x 100 mm 370 x 295 x 125 mm 567 x 290 x 150 mm





standard colours: black, blue, silver-grey, anthracite, red, yellow, dark blue locks: black, blue, silver-grey, anthracite, red, yellow, dark blue material: polypropylene

divider: polycarbonate, transparent (clear); available for selected sizes



### Inlays and foams

### Always individual and perfect in shape and design.

The foam inlays produced by W.AG are designed in its shape, foam quality and processing technology according to the products to be packed. W.AG unifies the prime machining methods milling, water jet cutting und punching in-house. Thus, you receive the optimal matching solution for your product and demands.

#### Design options:

- Bespoke foams / water-jet cut inlays / milled inlays individually made inlays which can be tailored to the individual size and use of your product
- Profile foams

secure the surface of the content and ensure a perfect hold



- ► PU-soft foam
- PE-hard foam
- deep-drawn inserts

	PU-soft foam	PE-hard foam	deep-drawn inserts
compressive strength	•	•••••	•
resistance to high temperatures	•••••	•••	
resistance to low temperatures	•••	•••	•••
solvent resistance	•	•	•••
light resistance	•	•••	•
acid resistance	•	•	•
flammability	•••*	•••*	•
water repellency	•	•••••	•••••
sound absorption	•••••	•	•••
harmlessness to health	•••••	•••••	•••••
shock resistance	•••	••••	•
			•••• = high ••• = middle • = low

\* In consideration of the applied testing methods, foams equipped with special additives can achieve flame retardent properties.

### Screen printing and pad printing





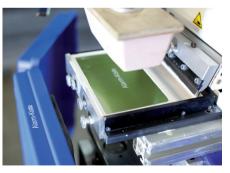


#### SCREEN PRINTING

- High quality and permanent decoration process
- Available for all W.AG cases
- Doable in high gloss or roving textured surfaces
- Barcodes, QR codes or logistical information can be printed on the case surfaces

#### PAD PRINTING

- Individual pad printing can be applied to all W.AG case series
- Individual locks and individual design of the case's sides
- Your logo, slogan or product designation can be printed with high colour force
- Alignment of the case to your corporate identity down to the last detail





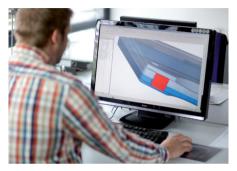
### All from one source – In-house expertise of W.AG

#### W.AG Funktion + Design GmbH offers

an unique all-round package of internal expertise. This enables custom-tailored packaging solutions from one source -"Made in Germany".



Consulting



Development



Toolmaking



Injection moulding



In-mould labelling (IML)

### "Made in Germany"





Screen printing and pad printing

### Assure yourself of our in-house expertise and values!

- Innovative product portfolio and unique range of services
- ► Individual customer requirements
- Quality and reliability "Made in Germany"!
- Environmental protection and sustainability



Inlay development



Foam processing



#### AT A GLANCE: Let yourself be convinced by our W.AG product family!

#### The timeless The box The narrow classic plastic case for presenting among the for sales and selling plastic promotion cases packaging SALSA **TEKNO** BEAT The The high The folder all-rounder for archiving. quality in a technical special case mailing and for small presentations design products W.AG Funktion + Design GmbH Wiesenweg 10 JAZZ MAMBO 36419 Geisa, Germany SWING protect Phone + 49 (0) 36967.6740 The robust The plastic The box Fax + 49 (0) 36967.674240 heavy duty box in an for storage E-mail: info@wag.de and transport case extrawww.wag.de ordinary design www.wag-shop.de HEAVY SWING FOX



WAG

DESIGN

FUNKTION +

01-2015.2000